

SILVER JUBILEE PARADE & GALA

1977

ABOUT THE FILM

It's 11th June 1977 and Bradfordians are out in force to celebrate the Silver Jubilee of HM Queen Elizabeth II. Whilst the Trooping of the Colour was taking place in London, Bradford's streets were thronged with flag-waving (and broolly-wielding!) crowds as the Lord Mayor's Parade passed by, en route to the gala at Lister Park.



WHAT COULD YOU TALK ABOUT?

The parade features a succession of imaginatively decorated floats, showcasing the creativity of a variety of local businesses. What are some local business names that you can remember? What did they do and are they still operating?

How did you celebrate the Silver Jubilee? Did you have a street party, or did you go to a big event - maybe even this one?



How many people had a Grattan's catalogue, or 'club book' as they were known? Tell us how it worked.



What's the most impressive or memorable float you've ever seen? What was the theme and what made it stand out?



Did anyone collect commemorative souvenirs from jubilees or other big occasions - what different items did you have? How about other types of collections, such as stamps, coins, dolls, or even autographs? Tell us about them!